



A Legal Network Built on Connection, Experience, and Professional Growth

Strengthening Law Firms
Through Meaningful,
Long-Term Relationships

A Franchise Opportunity



The FLN Global Opportunity

Worldwide Network of Attorneys

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The legal profession is built on expertise, trust, and relationships, yet many attorneys still operate in environments where collaboration is limited and meaningful connections are difficult to maintain. As law firms continue to navigate rising client expectations, expanding practice demands, and competitive pressures, the value of a strong professional network has never been more essential. Modern attorneys are seeking structured, reliable ways to grow their practice, elevate their knowledge, and surround themselves with experienced colleagues they can confidently rely on.

FLN Global was created to meet this need with purpose. Since 2010, the organization has focused on building a **consistent, relationship-driven network** designed exclusively for seasoned attorneys and legal professionals. FLN Global recognizes that no attorney can master every area of law, and that the strength of a practice often depends on the strength of its connections. By uniting well-qualified attorneys across multiple practice areas, FLN Global helps professionals expand their capabilities while better serving their clients.

Today's legal profession is evolving rapidly, and clients increasingly expect attorneys to deliver comprehensive guidance backed by dependable referrals. FLN Global provides a structured platform where these referrals naturally thrive. Members are surrounded by colleagues who meet strict experience standards, share a commitment to "value and benefit," and believe in the power of long-term collaboration. This alignment creates an environment where trust is built consistently, and where each chapter becomes a hub for professional development and business growth.

For those ready to lead, the FLN Global model offers a unique opportunity: the chance to build a respected chapter in your legal community while expanding your firm's reach through a mature and growing network. As an FLN Global Business Partner, you step into a leadership role that **elevates your visibility, strengthens your referral base, and allows you to shape the connections** that will support your practice for years to come. The opportunity is simple and powerful. With FLN Global, your next meaningful relationship, trusted referral, or transformative partnership may be just one connection away.



What Sets FLN Global Apart

Stepping into FLN Global Business Partnership means joining a well-established legal network built on connection, credibility, and long-term professional growth. Business partners lead structured, relationship-driven chapters where qualified attorneys collaborate, share insight, and support one another consistently. With a referral-centered model, strong administrative backing, and a mission rooted in “value and benefit,” FLN Global equips leaders to cultivate impactful chapters and strengthen their local legal community.

Structured Referral Ecosystem

A professionally aligned network where attorneys in different practice areas build connections that naturally support steady referral opportunities within each chapter.

Experienced-Attorney Membership Standards

Each FLN Legal Member must have at least five years of experience and deep knowledge in their practice area, ensuring every chapter maintains high professional caliber and credibility.

Exclusive Practice-Area Seats

Only three attorneys in each practice area are selected per chapter, creating exclusivity, reducing competition, and strengthening collaboration within the legal community.

Comprehensive Administrative Support

Business partners receive assistance with operations, marketing assets, onboarding, event logistics, and leadership tools, allowing them to focus on relationship building.

Leadership Training and Growth Tools

A detailed chapter launch plan, leader handbook, best practices, agendas,

outreach templates, and ongoing guidance ensure business partners are well-equipped from day one.

Growth-Ready Chapter Model

A chapter’s growth is supported through speaker programs, membership seat planning, structured recruitment, and systems that help business partners expand responsibly and sustainably.

Technology and Web Infrastructure

FLN Global manages chapter web pages, listings, updates, and meeting details, ensuring a consistent online presence and professional visibility for every chapter.

Collaborative Environment for Attorney Development

Members connect across multiple practice areas, share cases, discuss insights, and strengthen their firms through collaborative learning and peer-to-peer support.

Nationwide and Future Worldwide Expansion Potential

Business partners join a growing network with the opportunity to build a respected legal community locally while tapping into connections across FLN Global’s broader organization.

Zoom Groups for Cross-Chapter Engagement

A modern enhancement that enables attorneys from different chapters and regions to connect virtually, expanding relationships beyond geographic limits.

Together, these differentiators give FLN Global business partners a unique opportunity to lead, strengthen their legal community, and grow a respected chapter within an established and expanding attorney network.



Industry Insights for Legal Networking

The Rising Importance of Attorney Referrals

- 92% of in-house counsel and 86% of C-suite executives say “recommendations from sources you trust” is the #1 method for finding outside counsel.
- 70.8% of law firms report referrals as their primary source of new business.
- 58% of firms said word-of-mouth and client referrals accounted for more than half their new business last year.
- A strong legal network expands a firm’s referral reach, deepens attorney development, and provides a consistent framework of professional support across practice areas.

Market Trends Highlighting the Need for Strong Legal Networks

- The U.S. legal services market is projected to reach approximately **\$466.42 billion** by 2034 at a CAGR of **4.8%**.

- Average demand for legal services grew by **2.6%** in 2024, according to a 2025 industry report.
- Revenue across U.S. law firms grew **11.3%** in early 2025, driven largely by **9.2%** higher billing rates, marking one of the strongest mid-year performances in recent cycles.
- Over the next decade, the U.S. legal sector is projected to add around **31,500** lawyer openings each year, increasing both opportunity and competition.

The Business Impact of Professional Collaboration

- Lawyers identified as “high collaborators” log more billable hours, handle more matters, and produce higher origination than solo practitioners.
- Studies show that attorneys in collaborative cultures report stronger internal connection and higher long-term commitment to their firms.

- Clients supported by multiple practice groups produce substantially higher revenue than single-practice engagements.
- Firms that blend collaboration with modern technology capture a larger portion of clients’ total legal spending and improve long-term retention.

Networking Trends in the Legal Industry

- **63%** of law firms report using networking as part of their marketing strategy (2025 legal-marketing survey).
- According to a 2025 article, **55%** of lawyers now attend virtual networking events regularly (up from **35%** in 2022).
- Over **79%** of law firms maintain an active presence on at least one social media platform, with many using it for professional visibility, marketing, and client/peer connection.

- Professional community associations still command large memberships: e.g. the International Bar Association (IBA) counts more than **80,000** lawyers, **190** bar associations, and **200** group-member firms worldwide.



Industry Insights for Legal Networking

The Advantage of Structured Legal Communities

- Strong, consistent networking environments give attorneys clearer access to shared knowledge, more resources, and more reliable opportunities for business development.
- Well-organized attorney groups provide meaningful professional reinforcement, offering firms a dependable source of insight, guidance, and collaborative support that individual networking cannot match.
- Attorneys who engage in ongoing, relationship-driven networking are better positioned to stay competitive, expand their expertise, and strengthen the depth of service they bring to clients, helping their firms stand out in a crowded legal marketplace.

Grow With FLN Global

A fast-evolving legal marketplace, rising competition, and the increasing importance of trusted referrals all point toward one clear opportunity: attorneys and firms benefit most when they operate within a strong, structured professional community. Collaboration, cross-practice support, and consistent networking are now known drivers of higher performance, stronger client service, and long-term stability, making a well-developed legal network more essential than ever.

FLN Global's established model, relationship-driven culture, and attorney-centered structure align directly with these industry trends, giving business partners the advantage of joining a network built for connection, professionalism, and meaningful growth.



Growth Potential for FLN Business Partners

Building your FLN Global Chapter means you're stepping into a legal network supported by clear systems, refined processes, and experienced leadership. Business partners receive structured guidance, professional tools, and consistent administrative backing designed to help them lead with confidence while strengthening their local attorney community.

Below are the core support pillars that help FLN Global business partners build meaningful momentum and long-term chapter stability.

Leadership Training & Guided Onboarding

Begin your journey with structured onboarding led by the FLN Global leadership team. You'll gain insight into chapter operations, meeting flow, attorney engagement, and the foundational steps needed to launch with clarity.

Onboarding support includes:

- A step-by-step chapter launch plan
- Defined leadership roles and expectations
- Best practices for early recruitment and meeting setup
- Guidance on establishing a consistent chapter schedule

Administrative Systems Designed for Ease

FLN Global helps streamline chapter operations so business partners can focus on relationships, not logistics.

You'll receive:

- Assistance with onboarding new attorneys
- Meeting-day support and coordination
- Templates for communication, agendas, and follow-up
- Ready-to-use recruitment decks and outreach messages

Outreach Playbook & Community Engagement Tools

Gain access to a clear framework for connecting with attorneys across multiple areas of practice.

FLN Global provides:

- Outreach scripts and email templates
- Tools for identifying qualified prospects
- Guidance on presenting the FLN Global network
- Support in building early momentum within your legal community.

Technology & Web Infrastructure

FLN Global maintains each chapter's online presence so business partners can present a professional, credible image from day one.

Support includes:

- Chapter page setup and updates
- Location listing management
- Calendar and meeting-detail coordination
- Ongoing website and profile maintenance

Marketing Assets & Local Visibility Tools

You don't need to be a marketer, FLN Global supplies polished materials that help you show up consistently and professionally.

You'll receive:

- Brand guidelines and social templates
- Press release copy and event flyers
- Photo standards and messaging support
- Visibility tools tailored to your local market



Growth Potential for FLN Business Partners (continued)

Ongoing Coaching & Leadership Support

At every stage, business partners have access to experienced FLN Global leadership for guidance, troubleshooting, and continued development.

Support may include:

- Quarterly KPI reviews and engagement summaries
- Real-time meeting-day support
- Assistance with new initiatives and chapter programs
- Strategic advice as your chapter evolves

Growth Pathways Within the FLN Global Structure

FLN Global's model creates multiple avenues for local chapter development, supported by consistent programming and attorney engagement.

Chapter growth is supported through:

- Monthly meetings and Power Lunches
- Cross-chapter connections
- Structured recruitment aligned to practice-area seats
- New FLN Zoom Groups expanding relationships beyond geography

Community Presence & Professional Credibility

With a respected brand that has served the legal community since 2010, business partners benefit from FLN Global's established reputation for professionalism, connection, and consistency.

You'll receive guidance on cultivating a strong presence in your market and engaging attorneys who value collaboration and long-term relationships.

Territory Guidance & Expansion Insight

As your chapter becomes established, FLN Global assists with territory evaluation, outreach planning, and the strategic steps necessary to deepen your chapter's footprint responsibly.

FLN Global provides business partners with the tools, structure, and leadership support needed to develop strong attorney communities, elevate local relationships, and grow with confidence inside a respected legal network.



Who Qualifies for FLN Global

Franchisee Background

Business partners with FLN Global share a commitment to leadership, collaboration, and elevating the legal community through meaningful professional connection. Ideal candidates bring a strong legal foundation, a desire to support other attorneys, and the capacity to guide a structured chapter that fosters ongoing value, benefit, and trusted relationships.

Estimated Initial Investment:

\$5,500 – \$24,500

(See Franchise Disclosure Document for details.)

FLN Global seeks candidates who meet the following background criteria:

- Licensed attorneys with at least five years of experience as practicing professionals
- Law firm owners seeking to expand their reach through structured,

relationship-driven attorney networking

- Highly skilled practitioners with deep knowledge in their practice area
- Attorneys who value collaboration and consistent, meaningful community building
- Individuals interested in leading a chapter and serving as a connector within the legal profession

Ideal Candidate Profiles

The Established Law Firm Owner

Perfect for attorneys ready to strengthen their firm's visibility and develop structured referral pathways within a respected legal network.

The Community-Focused Legal Leader

A strong fit for attorneys who naturally build relationships and mentor peers that enjoy bringing professionals together for collective growth.

The Practice-Area Expert

Ideal for attorneys with niche or highly focused practices who want to broaden their referral base and connect with complementary legal professionals.

The Connector and Relationship Builder

Suited for attorneys who thrive in collaborative environments and take pride in fostering meaningful, long-term professional relationships.

The Attorney-Entrepreneur

A good match for lawyers seeking an additional business opportunity that aligns with their professional identity, leadership style, and commitment to elevating their local legal market.

What We're Looking For

- At least five years of licensed attorney experience
- Strong communication and relationship-building skills
- A consistent desire to provide "value and benefit" to other attorneys

- Interest in guiding structured meetings and nurturing professional engagement
- A commitment to connection, credibility, and strengthening the local legal community
- Alignment with FLN Global's mission of collaboration and long-term attorney development



Steps to Becoming an FLN Global Business Partner

Step 1

Make an Initial Inquiry

Complete the form to get more information on the industry and what makes business partnership in our network of attorneys the right move for your firm's development.

Step 2

Hold an Introduction Call

Initial 15 minute call to answer questions and establish qualifications.

Step 3

Have an Exploratory Call

A follow-up Zoom session for about 45-60 minutes in length that allows us to learn more about each other and share details on the process.

Step 4

Fill Out the Candidate Profile

A 10-minute profile creation. After completion, we will send you information on our network business model and begin the application process.

Step 5

Schedule Your FDD Review

Speak with our leadership team to get more information on territories, financials, etc.

Agreements:

Upon mutual agreement, we will send you the FDD for initial review.

Step 6

Discovery Day

Visit FLN Headquarters and attend a live, in-person FLN Chapter meeting to see an FLN Chapter in action.

Step 7

Review the FDD and Franchise Agreement

Have a personal meeting to ensure we are both a good fit, then review any and all questions you may have about the process, the FDD and the Franchise agreements.

Step 8

Get Ready to Launch YOUR Network Chapter!

Announce the launch of a new FLN Chapter - then we schedule a date to begin training and preparing to launch your FLN Chapter and become part of the FLN Global network.



Join FLN Global

Build Connections. Build Community. Lead With Purpose.

Joining FLN Global means stepping into a refined legal network built on experience, professionalism, and meaningful relationships. Business partners gain a structured chapter model, exclusive practice-area seats, ongoing leadership support, and a mature referral framework designed for collaboration across the legal community. With consistent engagement tools, administrative backing, and a mission grounded in “value and benefit,” FLN Global gives business partners the structure they need to elevate their firms while building trusted connections that last.

As part of a growing organization with a strong reputation and decade-plus legacy, you have the opportunity to lead with intention, strengthen your local legal market, and help attorneys build relationships that support long-term professional momentum.

Ready to Learn More?

Take the next step toward leading a respected legal network in your community. Connect with FLN Global to explore available territories, review the model, and see how this opportunity can support your firm’s growth and professional reach.

FLN Global: A Worldwide Network of Attorneys.

Contact Us Today

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Next Steps

Contact us today to request your full FLN Global information package and explore what it means to lead a chapter within our respected network of attorneys. We’re here to answer your questions and help you take the first step toward becoming an FLN Global business partner.

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